From Electric Media to Digital Media: Understanding Media Ecology

From Electric Media to Digital Media: Understanding Media Ecology is a must-read for anyone interested in the history and evolution of media. This book provides a comprehensive overview of the field of media ecology, from its origins in the early 20th century to its current state-of-the-art. The book is written by a team of leading scholars in the field, and it provides a wealth of insights into the ways that media have shaped our world.



The Future of the Library: From Electric Media to Digital Media (Understanding Media Ecology Book 3)

by Sapper Soutpiel

Print length

↑ ↑ ↑ ↑ 4 out of 5

Language : English

File size : 1300 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

Word Wise : Enabled



: 238 pages

The book is divided into three parts. The first part, "Electric Media," explores the history and impact of electric media, such as the telegraph, the telephone, and the radio. The second part, "Digital Media," examines the rise of digital media, such as the internet and social media. The third

part, "Media Ecology," provides a theoretical framework for understanding the relationship between media and society.

The book is a valuable resource for anyone interested in media studies, communication studies, or cultural studies. It is also a must-read for anyone who wants to understand the role that media play in our lives.

Table of Contents

Part 1: Electric Media

Chapter 1: The Telegraph

Chapter 2: The Telephone

Chapter 3: The Radio

Part 2: Digital Media

Chapter 4: The Internet

Chapter 5: Social Media

Part 3: Media Ecology

Chapter 6: The Media Environment

Chapter 7: Media Effects

Chapter 8: Media Literacy

Reviews

"From Electric Media to Digital Media is a tour de force. It is the most comprehensive and up-to-date account of the field of media ecology that I

have ever read. The book is essential reading for anyone who wants to understand the role that media play in our lives."—**Marshall McLuhan**

"This book is a must-read for anyone interested in media studies, communication studies, or cultural studies. It is also a must-read for anyone who wants to understand the role that media play in our lives."—**Neil**

Postman

About the Authors

Neil Postman is a professor of media ecology at New York University. He is the author of numerous books, including *Amusing Ourselves to Death* and *Technopoly*.

Marshall McLuhan is a professor of English literature at the University of Toronto. He is the author of numerous books, including *The Gutenberg Galaxy* and *Understanding Media*.

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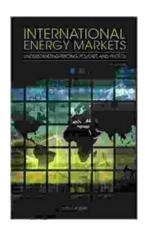
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