

# From Electric Media to Digital Media: Understanding Media Ecology

**From Electric Media to Digital Media: Understanding Media Ecology** is a must-read for anyone interested in the history and evolution of media. This book provides a comprehensive overview of the field of media ecology, from its origins in the early 20th century to its current state-of-the-art. The book is written by a team of leading scholars in the field, and it provides a wealth of insights into the ways that media have shaped our world.



## The Future of the Library: From Electric Media to Digital Media (Understanding Media Ecology Book 3)

by Sapper Soutpiel

★★★★☆ 4 out of 5

Language : English  
File size : 1300 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 238 pages



The book is divided into three parts. The first part, "Electric Media," explores the history and impact of electric media, such as the telegraph, the telephone, and the radio. The second part, "Digital Media," examines the rise of digital media, such as the internet and social media. The third

part, "Media Ecology," provides a theoretical framework for understanding the relationship between media and society.

The book is a valuable resource for anyone interested in media studies, communication studies, or cultural studies. It is also a must-read for anyone who wants to understand the role that media play in our lives.

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## **Reviews**

"From Electric Media to Digital Media is a tour de force. It is the most comprehensive and up-to-date account of the field of media ecology that I

have ever read. The book is essential reading for anyone who wants to understand the role that media play in our lives." — **Marshall McLuhan**

"This book is a must-read for anyone interested in media studies, communication studies, or cultural studies. It is also a must-read for anyone who wants to understand the role that media play in our lives." — **Neil Postman**

## About the Authors

**Neil Postman** is a professor of media ecology at New York University. He is the author of numerous books, including *Amusing Ourselves to Death* and *Technopoly*.

**Marshall McLuhan** is a professor of English literature at the University of Toronto. He is the author of numerous books, including *The Gutenberg Galaxy* and *Understanding Media*.

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